

# TVCC Advertisement Rate Sheet

UPDATED: 7/2010



Website Front Page  
Over 16,000 hits per month.  
Ad Space at bottom of page.  
\$300 a month

189px x 418px

Less than 100 KB



Website Community Calendar Page  
Ad space along right side of the page. The page will adjust to any screen size so your ad is always visible. Second most popular page on the website after the front page.  
\$200 a month.

200px x 300px

Can be animated GIF  
Less than 100 KB



Monthly Enewsletter  
Sent the 3rd week of each month to 1400 email addresses. Ad space along left column  
\$75 a month

549px x 75px



Weekly Email Calendar  
Sent once a week to 1400 email addresses.  
Ad space each week.  
\$75 a week

549px x 75px



Specifications for TVCC Online Ads  
General advertising guidelines apply for TVCC online media. Some advertising may require approval from the TVCC. All ads must be in GIF/JPG format. NO FLASH. No max animation time.

Contact Information  
For any and all questions regarding advertising with the Temecula Valley Chamber of Commerce please contact Emily Pulley at the Chamber or email [emily@temecula.org](mailto:emily@temecula.org)

Temecula Valley Chamber of Commerce  
26790 Ynez Ct. Ste. A  
Temecula CA 92591

1.951.676.5090  
[www.temecula.org](http://www.temecula.org)

\*\*\*Ask about advertising discounts on six month and one year contracts.

# TVCC Advertisement Rate Sheet



The Temecula Today newsletter is a 28 page, high-quality publication. Printed every other month, 1,400 copies are distributed to business members, City officials and local legislators. Available on the Chamber website, [www.temecula.org](http://www.temecula.org), for over 12 months, each newsletter receives over 4,000 unique page views a month online.

All submissions are due the month prior.

Temecula Today Full Page Ad  
 Inside Front Cover \$450 a month  
 Run of book \$300 a month  
 Full Bleed

8.5" x 11"



Temecula Today Half Page Ad  
 \$250

8.5" x 5.5"



Temecula Today  
 Quarter Page Ad  
 \$150

4.25" x 5.5"



Temecula Today  
 Business Card Ad  
 \$75

3.5" x 2"



Newsletter Insert – **NEW PRICE**  
 You provide 1,400 copies of your flyer to be mailed out with our Newsletter. Can be two-sided.  
 \$150

8.5" x 11"



Specifications for TVCC  
 Newsletter Ads  
 Flatten artwork only, files with fonts embedded also acceptable. All files must be 300dpi and converted to CMYK. No Spot colors or Pantones excepted.

Contact Information  
 For any and all questions regarding advertising with the Temecula Valley Chamber of Commerce please contact Emily Pulley at the chamber or email [emily@temecula.org](mailto:emily@temecula.org)

Temecula Valley  
 Chamber of Commerce  
 26790 Ynez Ct. Ste. A  
 Temecula CA 92591

1.951.676.5090  
[www.temecula.org](http://www.temecula.org)

\*\*\*Ask about advertising discounts on six month and one year contracts.

# TVCC Advertisement Rate Sheet



Reserve your space in the Lobby Spotlight program today! Call the Membership Department at the Temecula Valley Chamber of Commerce and take advantage of this cost effective opportunity!

As the Chamber Lobby Spotlight, you will be able to display information about your company including printed materials, signage and samples of your products for an entire month.

The TVCC has over 2,000 visitors per month including those attending meetings and events.

Lobby Spotlight Ad  
\$150

8"x 10"



Online Directory Paragraph & Logo  
\$150

8.5" x 5.5"



Specifications for TVCC  
Newsletter Ads  
Flattend artwork only, files  
with fonts embedded also  
acceptable. All files must  
be 300dpi and converted  
to CMYK. No Spot colors  
or Pantones excepted.

Contact Information  
For any and all questions  
regarding advertising with  
the Temecula Valley  
Chamber of Commerce  
please contact Emily Pulley  
at the chamber or email  
emily@temecula.org

Temecula Valley  
Chamber of Commerce  
26790 Ynez Ct. Ste. A  
Temecula CA 92591

1.951.676.5090  
www.temecula.org

\*\*\*Ask about advertising  
discounts on six month and  
one year contracts.