

ADVERTISE, MONETIZE AND PUBLICIZE YOUR PRODUCT  
OR SERVICE IN THE VALLEY'S PREMIERE BUSINESS PUBLICATION!

# TEMECULA VALLEY CHAMBER OF COMMERCE

*"LEADING THE WAY"*



ADVERTISE, MONETIZE AND PUBLICIZE YOUR PRODUCT  
OR SERVICE IN THE VALLEY'S PREMIERE BUSINESS PUBLICATION!

Since 1966 The Temecula Valley Chamber of Commerce has made every effort to promote business development. The TVCC is the largest and most respected business organization in the area, with more than 1,100 members and over 2,000 visitors to our office each month.

We currently offer the following high-impact advertising options:

- Temecula Today Newsletter
- Online Advertising
- Email Newsletter Advertising
- Lobby Spotlight
- Enhanced online directory listing

The Temecula Today Newsletter is a high-quality, exclusive, magazine-style publication. This 32-page Chamber resource is printed every other month and mailed directly to each member and area business leaders. In addition, it is distributed at events and given to visitors in our lobby.

Our website is the one-stop marketplace for all things "Temecula." With over 16,000 visitors a month, not only is our website an invaluable resource for local businesses, but the community at large and a valuable tool for those considering relocating to the Temecula Valley. We offer our advertisers the best possible opportunities with high profile and well-placed advertisements.

Sign up today and begin to realize the benefits of advertising with the TVCC, the premier business organization in the valley.

CONTACT US FOR ADVERTISING PACKAGES & QUOTES

EMILY PULLEY | COMMUNICATIONS DIRECTOR  
PHONE: 951-676-5090  
EMAIL: EMILY@TEMECULA.ORG



ISSUE: JULY / AUGUST

PUBLISHED: JULY 7, 2010

NUMBERS OF ONLINE READERS: 8,024

UNIQUE PAGE VIEWS: 91,228

# TVCC Advertisement Rate Sheet

UPDATED: 11/2011



Website Front Page  
Over 16,000 hits per month.  
Ad Space at left side of page.  
\$300 a month

189px x 418px

Less than 100 KB



Website Community Calendar Page  
Ad space along right side of the page. The page will adjust to any screen size so your ad is always visible.  
Second most popular page on the website after the front page.  
\$200 a month.

200px x 300px

Can be animated GIF  
Less than 100 KB



Monthly enewsletter  
Sent Monday the 3rd week of each month to 1400 email addresses.  
\$75 a month.

549px x 75px



Weekly email Calendar  
Sent once a week to 1,400 email addresses.  
Ad space each week.  
\$75 a week

549px x 75px



Specifications for TVCC Online Ads  
General advertising guidelines apply for TVCC online media.  
Some advertising may require approval from the TVCC. All ads must be in GIF/JPG format.  
**NO FLASH.**  
No max animation time.

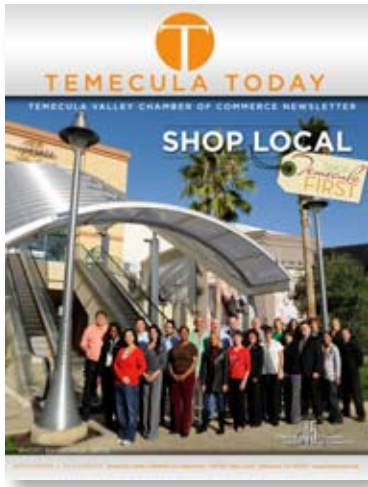
Contact Information  
For any and all questions regarding advertising with the Temecula Valley Chamber of Commerce please contact Emily Pulley at the Chamber or email [emily@temecula.org](mailto:emily@temecula.org)

Temecula Valley Chamber of Commerce  
26790 Ynez Ct. Ste. A  
Temecula CA 92591

1.951.676.5090  
[www.temecula.org](http://www.temecula.org)

\*\*\*Ask about advertising discounts on six month and one year contracts.

# TVCC Advertisement Rate Sheet



The Temecula Today newsletter is a 32 page, high-quality publication. Printed every other month, 1,400 copies are distributed to business members, City officials and local legislators. Available on the Chamber website, [www.temecula.org](http://www.temecula.org) for over 12 months, each newsletter receives over 4,000 unique page views a month online.

All submissions are due the month prior.

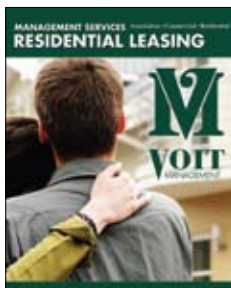
Temecula Today Full Page Ad  
 Inside Front Cover \$450 a month  
 Run of book \$300 a month  
 Run of the book B/W \$280 a month  
 Full Bleed

8.5" x 11"



Temecula Today Half Page Ad  
 \$250 – Full Color  
 \$220 – B/W

8.5" x 5.5"



Temecula Today  
 Quarter Page Ad  
 \$150 - Full Color  
 \$120 - B/W

4.25" x 5.5"



Temecula Today  
 Eighth Page Ad  
 \$75 - Full Color  
 \$50 - B/W

3.5" x 2"



Newsletter Insert –  
 You provide 1,400 copies of your flyer  
 to be mailed out with our Newsletter. Can be two-sided.  
 \$150

8.5" x 11"



Specifications for TVCC  
 Newsletter Ads  
 flattened artwork only, files  
 with fonts embedded also  
 acceptable. All files must  
 be 300dpi and converted  
 to CMYK. No Spot colors  
 or Pantones accepted.

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 the Temecula Valley  
 Chamber of Commerce  
 please contact Emily Pulley  
 at the Chamber or email  
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# TVCC Advertisement Rate Sheet



Reserve your space in the Lobby Spotlight program today! Call the Membership Department at the Temecula Valley Chamber of Commerce and take advantage of this cost effective opportunity!

As the Chamber Lobby Spotlight, you will be able to display information about your company including printed materials, signage and samples of your products for an entire month.

The TVCC has over 2,000 visitors per month including those attending meetings and events.

Lobby Spotlight  
\$150

8"x 10"



Premium Business Listing –

**Background Color:** This color is in the name field and is different from the basic directory color.

**\*Short Business Description:** Provide a short paragraph about your business. This includes a description up to 100 words.

**\*Company Logo**

*\*Enhancements will appear on category directory and individual web page.*

**\$150 Annual Fee**

**\*With purchase of either package, members will receive the basic features that include: Learn More link, Visit Website link, Directions link, Size Increase and Bold Name Font and Photo.**



Deluxe Business Listing –

**Background Color & Shading:** This color is in the name field and is different from the basic directory color.

**Long Business Description:** Provide a longer paragraph about your business. This includes a description up to 300 words.

**Company Logo**

**Video**

**List of Products & Services**

*\*Enhancements will appear on category directory and individual web page.*

**\$250 Annual Fee**

**\*With purchase of either package, members will receive the basic features that include: Learn More link, Visit Website link, Directions link, Size Increase and Bold Name Font and Photo.**



Specifications for TVCC  
Newsletter Ads

Flattened artwork only, files with fonts embedded also acceptable. All files must be 300dpi and converted to CMYK. No Spot colors or Pantones accepted.

Contact information  
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