

THURSDAY  
9.29.11

# Women in business

## [DEFINING MOMENTS]

**South Coast Winery Resort & Spa**  
34843 Rancho California Road, Temecula

**9am - 1pm**

### SPEAKERS

#### [Keynote Speaker]

**Lisa Marie Platske**  
President/CEO, Upside Thinking, Inc.

#### [Panel Presentation]

**Michelle Markstrom**  
President, Pechanga Development Corporation

**Catherine Pepe**  
Owner, Temecula Olive Oil Company

**Ann Shaw**  
Manager, U.S. Customer Service, Abbott Vascular

**Tammy Wilson**  
CEO, Oak Grove Center For Education Treatment & The Arts

#### [Moderator]

**Pamela Voit**  
President/CEO, Voit Management

### TOPIC

**Designing Your Destiny: How to Create a Lifetime of Moments that Yield Vision, Hope, and Prosperity**

You get the call. Someone you love is sick. Or, maybe it's you. And, life changes in an instant. Your life is not about cleaning the house, doing the 2nd load of laundry, or heading out to the post office. Your life is the manifestation of your purpose. And, what you create should be something worth leaving behind — a legacy that inspires generations to come. Do you have a vision that's larger than life? More importantly, do you have a plan for achieving it?

- Discover What It Takes to S.O.A.R.
- Learn the 3 Secret Success Strategies to Achieve Personal and Professional Success
- Overcome Mediocrity, Adversity, and "Not-Good-Enough-itis"
- Increase Your Energy, Performance, and Productivity
- Claim Your Brilliance by Learning How to Create Your Own Defining Moments

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